**KICKSTARTER Dataset Report**

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Given the data provided, we can conclude that:

* + Among the Parent Categories, Theater has the highest frequency of campaigns
  + Plays is the most popular of all Sub-Categories
  + The total number of campaigns launched per month are relatively even throughout the year and the percentage of successful campaigns is higher than those canceled or failed. Over 50% of projects are successful based on this dataset.

1. What are some limitations of this dataset?

One limitation for this dataset is sample size. Sample size is 4,000 out of more than 300,000 projects and based on the Background provided, only a third of the projects were successful. On the other hand, based on this dataset, over 50% of projects were successful.

1. What are some other possible tables and/or graphs that we could create?

* Possible Graphs or tables that can be creates are:
  + Total pledged per Sub-Categories by country(currency).
  + Number of Backers per Sub-Categories with Parent category filter.